

## Undergraduate Thesis Assessment Rubric

Department of English, Faculty of Education, University of West Bohemia

Thesis Author: Daniel Nam

Title: The Occurrence and Influence of English in Korean Popular Culture

Length: 31

Text Length: 58

Assessment Criteria	Scale	Comments
1. Introduction is well written, brief, interesting, and compelling. It motivates the work and provides a clear statement of the examined issue. It presents and overview of the thesis.	Outstanding Very good Acceptable Somewhat deficient Very deficient	I would have liked to see an argument about the appropriate role of English in Korean culture.
2. The thesis shows the author's appropriate knowledge of the subject matter through the background/review of literature. The author presents information from a variety of quality electronic and print sources. Sources are relevant, balanced and include critical readings relating to the thesis or problem. Primary sources are included (if appropriate).	Outstanding Very good Acceptable Somewhat deficient Very deficient	
3. The author carefully analyzed the information collected and drew appropriate and inventive conclusions supported by evidence. Ideas are richly supported with accurate details that develop the main point. The author's voice is evident.	Outstanding Very good Acceptable Somewhat deficient Very deficient	I wish the author could have given us examples of how English has changed perhaps three different culture to compare with the Korean context. I wonder if say Singapore which has official documents in English is different than Japan and what, if any, these difference would have on the culture.
4. The thesis displays critical thinking and avoids simplistic description or summary of information.	Outstanding Very good Acceptable Somewhat deficient Very deficient	
5. Conclusion effectively restates the argument. It summarizes the main findings and follows logically from the analysis presented.	Outstanding Very good Acceptable Somewhat deficient Very deficient	More of a summary than a conclusion.
6. The text is organized in a logical manner. It flows naturally and is easy to follow. Transitions, summaries and conclusions exist as appropriate. The author uses standard spelling, grammar, and punctuation.	Outstanding Very good Acceptable Somewhat deficient Very deficient	

7. The language use is precise. The student makes proficient use of language in a way that is appropriate for the discipline and/or genre in which the student is writing.	Outstanding Very good Acceptable Somewhat deficient Very deficient	
8. The thesis meets the general requirements (formatting, chapters, length, division into sections, etc.). References are cited properly within the text and a complete reference list is provided.	Outstanding Very good Acceptable Somewhat deficient Very deficient	

### Final Comments & Questions

This is an excellent thesis work in which the author displays a considerable amount of knowledge. The writing is strong and articulate and there is very little to complain about in terms of conception or execution. One quibble though concerns the middle section of the diploma where the author gave us the hybrid history of the English language. This could have been abbreviated and then there might have been a bit more room to compare English hybridization in other cultures in say Japan vs Singapore or even Estonia where English is more fully integrated into the legal system and where most residents have native-like English abilities. I am interested in various attitudes to English and how this might affect the social/economic progress of the country. Is there evidence to support that native language patriotism holds a country back economically? Although it is obvious Korea is an economic powerhouse could it be even more powerful if it had a different attitude to English?

There was a tiny paradox at the end that made me smile when the author wrote that "there is patriotism embedded in each Korean individual . . . this national pride is due to an almost identical upbringing by Korean mothers" (27). I thought this a bit funny because the word patriotism comes from the Latin word *patria* the Latin word for father. I wonder if the author might have expanded upon his observation that uniform ideas of how mothers should raise children influence language education and how this might have further impact on Korean identity and how the nation sees itself as a whole.

Otherwise the author is to be congratulated on his contribution to our program.

Supervisor/Reviewer: Brad Vice, Ph.D.

Date: 20.08.2015

Signature:

