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B2B E-COMMERCE MOBILE APPLICATION B2B E-COMMERCE MOBILE APPLICATION

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Abstract

Mobile B2B e-commerce applications are tools for accessing the Internet and for buying products and services. These applications are constantly evolving due to the high rate of technological advances being made. This paper provides a new perspective on the types of applications that can be used. It describes and analyses device requirements, provides a literature review of important aspects of mobile devices that can use such applications and the requirements of mobile app designed for B2B e-commerce.

Keywords: Business to Business, Mobile Application, PHP, E-Commerce,

Abstrakt

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Klíčová slova: Business to Business, Mobile Application, PHP, E-Commerce,

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