

CARMENTALIS
REGUIAR

Typeface SPECIMEN

HELLO!

Meet a new
serif typeface...

CARMENTALIS REGULAR is an accident serif typeface based on Roman capital and the aesthetics of 18th century fonts. It refers to tradition, but also reminds us that we live in a modern world. Carmentalis combines the elegant softness of antiqua with aggressive sharp serifs, almost as if they were cut by a knife.

Carmentalis is suited for different types of text – from shorter headings to larger text arrays. When the font size is decreased, the boldness and sharpness of the font soften, it becomes more classic.

Alternates and ligatures provide space for more experimentation. The font is designed to enables readers not only to read, but to gaze at the words written as the image.

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p
q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0 „ ’ ” “ , . : ; . . . ? ! () / . - - -
fi fj fl ft ri ct st R QU E EN

UPPERCASE

A B C D E F G H I J K L M N O P Q R S T
U V W X Y Z Ā Č Ď ě Ě Ī Ń Ó Ŕ Š ť Ú Ű Ý Ž

LOWERCASE

a b c d e f g h i j k l m n o p q r s t u v w x y
z ā č ď ě ě ĩ ŋ ó ŕ š ť ú ű ý ž

UPPERCASE ALTERNATE

Λ A G R S Y a á c ě f g g r ř s

LIGATURES

fi fj fl ft ri ct st R QU E EN

NUMERALS

I 2 3 4 5 6 7 8 9 0

PUNCTUATION

„ ’ ” “ , . : ; . . . ? ! () / . - - -

TYPEFACE DETAILS

aggressive
serif

diamond
tittles

vertical
axis

contrast of round
and sharp shapes

cap height

x-height

baseline

descender

Mg / proi(k) oaf

significant
serifs

sharp
features

contrast
punctuation marks

8/11 pt

While there have been discoveries of archaeological evidence of human occupation of the Rome area from approximately 14,000 years ago, the dense layer of much younger debris obscures Palaeolithic and Neolithic sites. Evidence of stone tools, pottery, and stone weapons attest to about 10,000 years of human presence. Several excavations support the view that Rome grew from pastoral settlements on the Palatine Hill built above the area of the future Roman Forum. Between the end of the Bronze Age and the beginning of the Iron Age, each hill between the sea and the Capitol was topped by a village. However, none of them yet had an urban quality. Nowadays, there is a wide consensus that the city developed gradually through the aggregation of several villages around the largest one, placed above the Palatine. This aggregation was facilitated by the increase of agricultural productivity above the subsistence level, which also allowed the establishment of secondary and tertiary activities. These in turn boosted the development of trade with the Greek colonies of southern Italy (mainly Ischia and Cumae).

10/14 pt

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12/16 pt

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MODERN?

OR HISTORIC?

LIGATURES

STANDARD LIGATURES

fi fj fl ft

DISCRETIONARY LIGATURES

Æ Æ QU EN ri ct st

A large, bold, black letter 'f' in a classic serif font. The letter has a high, rounded top that curves to the right, a vertical stem, and a wide, flat base. The right side of the stem is slightly curved.

STYLISTIC ALTERNATES

Carmentalis includes set of stylistic alternates. It covers latin glyphs uppercase: A, G, R, S, Y and lowercase: a, c, f, g, r, s.

A G R S Y

A G R S Y

a c f g r s

a c f g r s

Argentina is fantastic

Carmentalis
Regular 45 pt

Argentina is fantastic

ARGENTINA IS NOT CITY

ARGENTINA IS NOT CITY

NUMERALS

Oldstyle figures, also known as hanging figures, are typically used for text settings because they blend in well with the optical flow and rhythm of the lowercase alphabet.

1 2 3 4 5 6 7 8 9 0

3186.203 tons

Opening 29 June 2067

16,230 kg

Goodbye