

Undergraduate Thesis Assessment Rubric

Department of English, Faculty of Education, University of West Bohemia

Thesis Author: Andrea Huclová

Title: Social Changes in the 1950s in the US

Length: 49pp.

Text Length: 37pp.

<i>Assessment Criteria</i>	<i>Scale</i>	<i>Comments</i>
1. Introduction is well written, brief, interesting, and compelling. It motivates the work and provides a clear statement of the examined issue. It presents and overview of the thesis.	Outstanding	
2. The thesis shows the author's appropriate knowledge of the subject matter through the background/review of literature. The author presents information from a variety of quality electronic and print sources. Sources are relevant, balanced and include critical readings relating to the thesis or problem. Primary sources are included (if appropriate).	Outstanding	The research is excellent, but I wondered why, in the section on cookbooks, there was no mention of M. F. K. Fisher and James Beard, two of the most important celebrity chefs of the 1950s. Also, I do not think it necessary to quote Encyclopedia Brittanica to the degree she does: these are accepted historical facts, and thus do not need to be referenced.
3. The author carefully analyzed the information collected and drew appropriate and inventive conclusions supported by evidence. Ideas are richly supported with accurate details that develop the main point. The author's voice is evident.	Outstanding	In the section on women's magazines, it is clear that the ideal women of the time was carefully engineered. But the student provides no information about the degree to which these magazines were successful in changing women's lives.
4. The thesis displays critical thinking and avoids simplistic description or summary of information.	Outstanding	
5. Conclusion effectively restates the argument. It summarizes the main findings and follows logically from the analysis presented.	Outstanding	
6. The text is organized in a logical manner. It flows naturally and is easy to follow. Transitions, summaries and conclusions exist as appropriate. The author uses standard spelling, grammar, and punctuation.	Outstanding	This is true, but the work is mistitled: it should be rather something like: The Status of Women in the 1950s in the USA. While other social are namechecked, the student concentrates on the women and their representation. Also I felt that the thesis lost a good

		deal of momentum in the final section which examined the careers of several important women in the era. These felt like potted biographies rather than the crowning conclusion of what was such a well-written work.
7. The language use is precise. The student makes proficient use of language in a way that is appropriate for the discipline and/or genre in which the student is writing.	Acceptable	The thesis is scattered with minor errors (above all the student robs the words "eighteenth", "nineteenth" of its final fricative).
8. The thesis meets the general requirements (formatting, chapters, length, division into sections, etc.). References are cited properly within the text and a complete reference list is provided.	Outstanding	

Final Comments & Questions

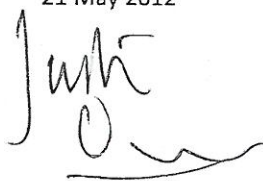
I very much appreciated the wide range of sources that the student drew upon for the thesis, integrating them into an interesting and persuasive text. Perhaps there was too much about the history of feminism, but this is only a quibble.

I recommend the grade of excellent (**výborně**) and look forward to hearing the responses of the student to the points above. It

Supervisor/Reviewer: doc. Justin Quinn Ph.D.

Date: 21 May 2012

Signature:



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