

**Undergraduate Thesis Assessment Rubric** (Methodology, Linguistics)  
 Department of English, Faculty of Education, University of West Bohemia

Thesis Author: Linda Hrochová

Title: Sir Paul McCartney: His life's work and its contribution to British culture

Length: 50 pages

Text Length: 35 pages

<i>Assessment Criteria</i>	<i>Scale</i>	<i>Comments</i>
1. Introduction is well written, brief, interesting, and compelling. It motivates the work and provides a clear statement of the examined issue. It presents and overview of the thesis.	Outstanding Very good <b>Acceptable</b> Somewhat deficient Very deficient	This is too brief. Slightly more detail would have been welcome in order to assist the reader better to orientate in what follows.
2. The thesis shows the author's appropriate knowledge of the subject matter through the background/review of literature. The author presents information from a variety of quality electronic and print sources. Sources are relevant, balanced and include critical readings relating to the thesis or problem. Primary sources are included (if appropriate).	<b>Outstanding</b> Very good Acceptable Somewhat deficient Very deficient	Well researched, using a rich variety of sources.
3. The author carefully analyzed the information collected and drew appropriate and inventive conclusions supported by evidence. Ideas are richly supported with accurate details that develop the main point. The author's voice is evident.	Outstanding <b>Very good</b> Acceptable Somewhat deficient Very deficient	The concept itself is original in dealing with some less well-known aspects of McCartney's artistic creativity and plenty of detail is provided. Whether the evidence presented fully justifies the patriotic view of McCartney is open to debate.
4. The thesis displays critical thinking and avoids simplistic description or summary of information.	Outstanding Very good <b>Acceptable</b> Somewhat deficient Very deficient	As stated above, there is no doubting the depth of the research but there are times where the author is perhaps too content to allow her sources to make her points for her.
5. Conclusion effectively restates the argument. It summarizes the main findings and follows logically from the analysis presented.	<b>Outstanding</b> Very good Acceptable Somewhat deficient Very deficient	This is very neatly presented.
6. The text is organized in a logical manner. It flows naturally and is easy to follow. Transitions, summaries and conclusions exist as appropriate. The author uses standard spelling, grammar, and punctuation.	Outstanding <b>Very good</b> Acceptable Somewhat deficient Very deficient	The work is not completely error-free but none of the mistakes are so serious as to render comprehension difficult.

7. The language use is precise. The student makes proficient use of language in a way that is appropriate for the discipline and/or genre in which the student is writing.	Outstanding <b>Very good</b> Acceptable Somewhat deficient Very deficient	There are some occasional lapses into a less formal register but these are not so serious as to undermine the generally high quality of the writing.
8. The thesis meets the general requirements (formatting, chapters, length, division into sections, etc.). References are cited properly within the text and a complete reference list is provided.	Outstanding Very good <b>Acceptable</b> Somewhat deficient Very deficient	It was not necessary to begin a new page for each subsection of a chapter.

Final Comments & Questions

There is a slight contradiction in the evaluation of McCartney's films: the author's admission on p. 10 that these were 'relatively unsuccessful' is at odds with the implication in the abstract that in fact he enjoyed 'considerable success as a film producer.'

One further aspect which remains rather unclear is the extent to which McCartney himself was consciously attempting to somehow represent Britain and contribute to its culture as opposed to just composing and producing works with a wide popular appeal.

Supervisor: Andrew Tollet

Date: 18th May 2012

Signature:



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