

**Undergraduate Thesis Assessment Rubric** (Methodology, Linguistics)  
 Department of English, Faculty of Education, University of West Bohemia

Thesis Author: LINDA HROCHOVÁ

Title: SIR PAUL MCCARTNEY: HIS LIFE'S WORK AND ITS CONTRIBUTION TO BRITISH CULTURE

Length: 50

Text Length: 35

<i>Assessment Criteria</i>	<i>Scale</i>	<i>Comments</i>
1. Introduction is well written, brief, interesting, and compelling. It motivates the work and provides a clear statement of the examined issue. It presents and overview of the thesis.	Outstanding Very good <b>Acceptable</b> Somewhat deficient Very deficient	The introduction provides a wonderful starting point for the actual research, but unfortunately does not present the lay-out of the thesis, thus without studying the table of contents the reader can't get an overall concept of the work.
2. The thesis shows the author's appropriate knowledge of the subject matter through the background/review of literature. The author presents information from a variety of quality electronic and print sources. Sources are relevant, balanced and include critical readings relating to the thesis or problem. Primary sources are included (if appropriate).	<b>Outstanding</b> Very good Acceptable Somewhat deficient Very deficient	Individual chapters of the work prove the author's deep interest and profound knowledge of the subject matter.
3. The author carefully analyzed the information collected and drew appropriate and inventive conclusions supported by evidence. Ideas are richly supported with accurate details that develop the main point. The author's voice is evident.	Outstanding <b>Very good</b> Acceptable Somewhat deficient Very deficient	The information contained in the work are dealt with in an objective, professional way; the analysis is based on very good knowledge.
4. The thesis displays critical thinking and avoids simplistic description or summary of information.	Outstanding <b>Very good</b> Acceptable Somewhat deficient Very deficient	The work is divided into several chapters according to the individual areas of McCartney's activities; at the end of each of the chapters the author provides a summary, which only proves her ability of independent objective thinking and dealing with a particular subject matter.
5. Conclusion effectively restates the argument. It summarizes the main findings and follows logically from the analysis presented.	Outstanding <b>Very good</b> Acceptable Somewhat deficient Very deficient	See paragraph 4
6. The text is organized in a logical manner. It flows naturally and is easy to follow. Transitions, summaries and	<b>Outstanding</b> Very good Acceptable	As already mentioned in the above paragraphs, the work is organized in a very comprehensive way; occasional

conclusions exist as appropriate. The author uses standard spelling, grammar, and punctuation.	Somewhat deficient Very deficient	grammatical mistakes can hardly derogate from the high quality of the thesis.
7. The language use is precise. The student makes proficient use of language in a way that is appropriate for the discipline and/or genre in which the student is writing.	Outstanding <b>Very good</b> Acceptable Somewhat deficient Very deficient	See paragraph 6
8. The thesis meets the general requirements (formatting, chapters, length, division into sections, etc.). References are cited properly within the text and a complete reference list is provided.	<b>Outstanding</b> Very good Acceptable Somewhat deficient Very deficient	The thesis meets all the requirements put on a piece of academic writing.

#### Final Comments & Questions

The author of the above assessed undergraduate thesis has chosen a topic from the area of British studies which is interesting and for decades has been in the centre of interest of a number of experts in the area of music as well as common people – the protagonist of the legendary band the Beatles – Paul McCartney. She deals with the subject matter in a very objective, professional way, providing a piece of academic work which deserves the highest evaluation.

Supervisor/Reviewer: PhDr. Jarmila Petrlíková, Ph.D. (reviewer)

Date: May 7 2012

Signature:



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