

**Undergraduate Thesis Assessment Rubric (Methodology, Linguistics)**  
**Department of English, Faculty of Education, University of West Bohemia**

Thesis Author: Jakub Zemen

Title: STYLISTIC ANALYSIS OF BRITISH NEWSPAPER

Length: 50

Text Length: 32

<i>Assessment Criteria</i>	<i>Scale</i>	<i>Comments</i>
1. Introduction is well written, brief, interesting, and compelling. It motivates the work and provides a clear statement of the examined issue. It presents and overview of the thesis.	<b>Outstanding</b> Very good Acceptable Somewhat deficient Very deficient	Clear, fully informative, well-written.
2. The thesis shows the author's appropriate knowledge of the subject matter through the background/review of literature. The author presents information from a variety of quality electronic and print sources. Sources are relevant, balanced and include critical readings relating to the thesis or problem. Primary sources are included (if appropriate).	<b>Outstanding</b> Very good Acceptable Somewhat deficient Very deficient	Well-organized with a good selection of relevant information. Very good technical frame for the following chapters. It gives the reader a clear survey of British newspapers and, in addition, it presents the stylistic approach to the analyses.
3. The author carefully analyzed the information collected and drew appropriate and inventive conclusions supported by evidence. Ideas are richly supported with accurate details that develop the main point. The author's voice is evident.	<b>Outstanding</b> Very good Acceptable Somewhat deficient Very deficient	A successful chapter on the method allows the reader to focus on specific stylistic features that are to be looked for in the authentic texts. The analyses are very careful and detailed, starting successfully with the macrostructure of the newspaper. They show a high level of the author's knowledge of the theory and his excellent ability to work with practical texts.
4. The thesis displays critical thinking and avoids simplistic description or summary of information.	<b>Outstanding</b> Very good Acceptable Somewhat deficient Very deficient	The analyses reveal interesting facts completed by an appropriate commentary.
5. Conclusion effectively restates the argument. It summarizes the main findings and follows logically from the analysis presented.	<b>Outstanding</b> Very good Acceptable Somewhat deficient Very deficient	The work is well-concluded with an emphasis on the answer to the research questions about the degree of the newspaper bias /objectiveness.
6. The text is organized in a logical manner. It flows naturally and is	<b>Outstanding</b> Very good	Very well-organized and accessible to both a linguist and common

easy to follow. Transitions, summaries and conclusions exist as appropriate. The author uses standard spelling, grammar, and punctuation.	Acceptable Somewhat deficient Very deficient	reader.
7. The language use is precise. The student makes proficient use of language in a way that is appropriate for the discipline and/or genre in which the student is writing.	<b>Outstanding</b> Very good Acceptable Somewhat deficient Very deficient	The language fulfills all the criteria of an academic text and is used correctly and stylistically appropriately.
8. The thesis meets the general requirements (formatting, chapters, length, division into sections, etc.). References are cited properly within the text and a complete reference list is provided.	<b>Outstanding</b> Very good Acceptable Somewhat deficient Very deficient	

#### Final Comments & Questions

The work is very successful; it shows the author's deep involvement in the topic as well in the relevant linguistic areas, namely stylistics and lexicology. It is rich in information, it uses the correct academic language and as a well-organized presentation of the theory as well as practical analytic work with authentic texts it is very interesting to read.

The assessment recommended: "excellent"

Supervisor/Reviewer: PhDr. Naděžda Stašková, Ph.D.

Date: 18 May 2012

Signature:



Západočeská univerzita v Plzni  
Fakulta pedagogická  
katedra aplikovaného jazyka

